BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NO. 95-663-C - ORDER NO. 95-1410 / AUGUST 7, 1995

ΙN	RE:	Keystone	Telecommunications,	Inc.	****)	ORDER		
		Rule to	Show Cause)	GRANTING		
)	MOTION	TO	DISMISS

This matter comes before the Public Service Commission of South Carolina (the Commission) on the Motion to Dismiss filed by Keystone Telecommunications, Inc. (Keystone or the Company).

On March 22, 1995, this Commission issued Order No. 95-764 which required Keystone to appear at such time as indicated to show cause why its Certificate of Public Convenience and Necessity should not be revoked for the employment of unfair and/or fraudulent marketing techniques within the State. This Order resulted from two separate consumer complaints regarding Keystone, and related to the Company's telemarketing sales presentations.

Keystone now comes before this Commission with its Motion to Dismiss the rule on several grounds. First, Keystone states that the specific issues regarding the complaints made against Keystone have been resolved with the customers. Keystone states that in one case, a customer was not ever switched to Keystone. In the other case, Keystone reimbursed the customer for all charges associated with the switch, and gave the customer a credit for all long distance charges. Keystone also states that it now markets

its telecommunications services with a requirement that a written letter of agency be obtained for every new customer. Also, Keystone has no present plans to renew its telemarketing efforts. Keystone states that if in the future, it begin telemarketing activities again, it would notify the Commission prior to beginning such activities in the future. Keystone then states that the reason why this Commission issued its Rule to Show Cause and scheduled a hearing on the rule no longer exists, and that no purpose would be served in requiring Keystone to bear the expense of going through the hearing scheduled for August 3, 1995.

The Commission has examined this matter and agrees with the reasoning stated in Keystone's Motion to Dismiss. Since the Company has now resolved its problems with the affected customers, and since the Company has no immediate plans to carry on with its former telemarketing activities, we agree that it would serve no useful purpose to require Keystone to appear at a hearing. We agree that the Rule to Show Cause should be dismissed, however, would caution Keystone that it should notify the Commission prior to resuming any telemarketing activities.

IT IS THEREFORE ORDERED THAT:

- 1. The Rule to Show Cause in this matter contained in Order No. 95-764 is hereby dismissed.
- 2. Keystone shall report to this Commission prior to resuming telemarketing activities.

3. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

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ATTEST:

Executive Director

(SEAL)